

# REVOLUTIONIZE YOUR POST-PRODUCTION WORKFLOWS WITH STRAWBERRY

Projective’s collaboration platform, Strawberry, empowers content creators of any size to easily scale their post-production capabilities and meet the explosive demand for video content. It automates structure and security for post-production facilities, broadcasters, and creative agencies. Strawberry addresses the chaos of post production by providing a unified foundation for creative projects, meeting the needs of both engineering and creative teams.



Whether deployed on-premises, in the cloud or a hybrid model, Strawberry provides a platform that allows users to spend less time searching and more time editing.

## KEY BENEFITS

**Revolutionize Teamwork -**  
Automate Project Structure

**Simplify Workflows -**  
Support for All Creative Applications

**You’re in Control -**  
Quotas, Templates & More

**Safeguard Your Content -**  
Granular Access & Security

**A Window Into Your Media -**  
Detailed Search & Metadata

**Breathe Life into Your Archive -**  
As Visible as Your Primary Content

### You’re in Good Company



### Intuitive Tools For Creatives

Do you work with video, graphics, print, 2D or 3D assets? Great! With Strawberry, it doesn’t matter. All creative applications have a consistent tool for their project workspaces. Supercharge your production workflows with Strawberry and leverage its deep integration with Adobe, Avid and other creative tools for collaboration, bin locking and more.



# DEPLOYMENT FLEXIBILITY TO SUIT ALL PRODUCTION TEAMS

## Efficient Post-Production Collaboration & Workspace creation

Strawberry can be deployed on-premises within your existing facility. It provides project management and deep integration with your existing creative tools and storage.

### IDEAL FOR:

- Creative and post-production facilities with a high volume and variety of work

### STRAWBERRY DELIVERS:

- Operational efficiencies through project structure and search capabilities
- Easier freelancer onboarding and enhanced security
- Visibility into a previously opaque archive



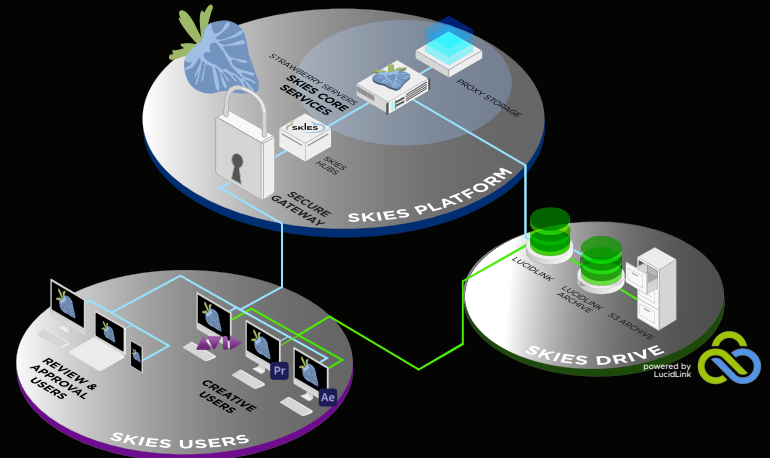
## Strawberry Skies

### True Cloud Post-Production Collaboration

Strawberry Skies gives you the freedom to collaborate on creative projects in real-time, using any application, securely and flexibly, from anywhere. Leveraging Skies Drive, powered by Lucid Link, Skies is designed for on-premises, remote and freelance users to work together securely, yet boundary-free.

### IDEAL FOR:

- Creative and post-production facilities and agencies that combine in-house creatives with remote and freelance teams
- Organizations looking to move their cloud strategy to the next level without the fear of runaway costs
- Temporary post-production environments in lieu of the traditional rental model



Looking for true post-production collaboration and efficiency, anywhere?

Contact us for a Strawberry demonstration.

## There's More!

Freedom to collaborate with structure for productivity

- Enhanced searchability through technical and deep metadata
- Faster post-production with proxy support for video, images and print formats
- Streamlined storage usage with Strawberry's proactive deduplication service

### About Projective

At Projective, our team of creative minds delivers innovative software solutions that accelerate post-production for media professionals worldwide. With an intimate understanding of production workflows, paired with cutting-edge technology, we empower users to optimize their media supply chain. Learn more at [www.projective.io](http://www.projective.io)



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