

REVOLUTIONIZE YOUR POST-PRODUCTION WORKFLOWS WITH STRAWBERRY

Projective’s collaboration platform, Strawberry, empowers content creators of any size to easily scale their post-production capabilities and meet the explosive demand for video content. It automates structure and security for post-production facilities, broadcasters, and creative agencies. Strawberry addresses the chaos of post production by providing a unified foundation for creative projects, meeting the needs of both engineering and creative teams.



Whether deployed on-premises, in the cloud or a hybrid model, Strawberry provides a platform that allows users to spend less time searching and more time editing.

KEY BENEFITS

Revolutionize Teamwork -
Automate Project Structure

Simplify Workflows -
Support for All Creative Applications

You’re in Control -
Quotas, Templates & More

Safeguard Your Content -
Granular Access & Security

A Window Into Your Media -
Detailed Search & Metadata

Breathe Life into Your Archive -
As Visible as Your Primary Content

You’re in Good Company



Intuitive Tools For Creatives

Do you work with video, graphics, print, 2D or 3D assets? Great! With Strawberry, it doesn’t matter. All creative applications have a consistent tool for their project workspaces. Supercharge your production workflows with Strawberry and leverage its deep integration with Adobe, Avid and other creative tools for collaboration, bin-locking and more.



DEPLOYMENT FLEXIBILITY TO SUIT ALL PRODUCTION TEAMS

Efficient Post-Production Collaboration & Workspace creation

Strawberry can be deployed on-premises within your existing facility. It provides project management and deep integration with your existing creative tools and storage.

IDEAL FOR:

- Creative and post-production facilities with a high volume and variety of work

STRAWBERRY DELIVERS:

- Operational efficiencies through project structure and search capabilities
- Easier freelancer onboarding and enhanced security
- Visibility into a previously opaque archive



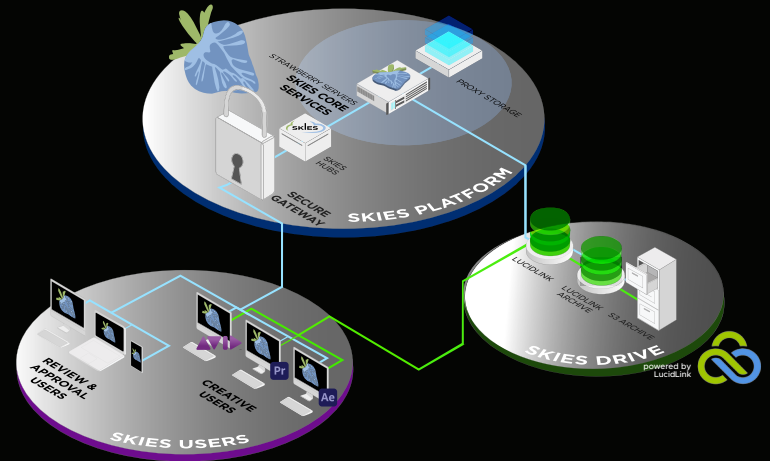
Strawberry Skies

True Cloud Post-Production Collaboration

Strawberry Skies gives you the freedom to collaborate on creative projects in real-time, using any application, securely and flexibly, from anywhere. Leveraging Skies Drive, powered by Lucid Link, Skies is designed for on-premises, remote and freelance users to work together securely, yet boundary-free.

• IDEAL FOR:

- Creative and post-production facilities and agencies that combine in-house creatives with remote and freelance teams
- Organizations looking to move their cloud strategy to the next level without the fear of runaway costs
- Temporary post-production environments in lieu of the traditional rental model



Looking for true post-production collaboration and efficiency, anywhere?

Contact us for a Strawberry demonstration.

There's More!

Freedom to collaborate with structure for productivity

- Enhanced searchability through technical and deep metadata
- Faster post-production with proxy support for video, images and print formats
- Streamlined storage usage with Strawberry's proactive deduplication service

About Projective

At Projective, our team of creative minds delivers innovative software solutions that accelerate post-production for media professionals worldwide. With an intimate understanding of production workflows, paired with cutting-edge technology, we empower users to optimize their media supply chain. Learn more at www.projective.io



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