

UNLEASH YOUR CREATIVITY WITH SEAMLESS ADOBE INTEGRATION

Looking for a smart way to manage your post-production media and projects while staying in control of your editorial process? Strawberry's tight integration with the Adobe Creative Suite empowers users to streamline their workflows and eliminate needless duplication. The Adobe panel extension can be launched directly from within Adobe Premiere Pro and After Effects, so you can preview and search for Strawberry-managed content.

KEY BENEFITS

End-to-End Collaboration:

Strawberry projects work across all Adobe applications, enabling users to be a part of the entire production process.

Full Strawberry Power Inside your Adobe Application:

users see the familiar Strawberry UI within the integrated Adobe Panel.

Simplified Workflows So Users Can Focus on Creating:

Wave good-bye to "Media Offline"! Strawberry automation ensures files are correctly stored and available to users.

Less Time Searching and More Time Creating:

Thanks to Strawberry's proxy support, hunting for media is a thing of the past.

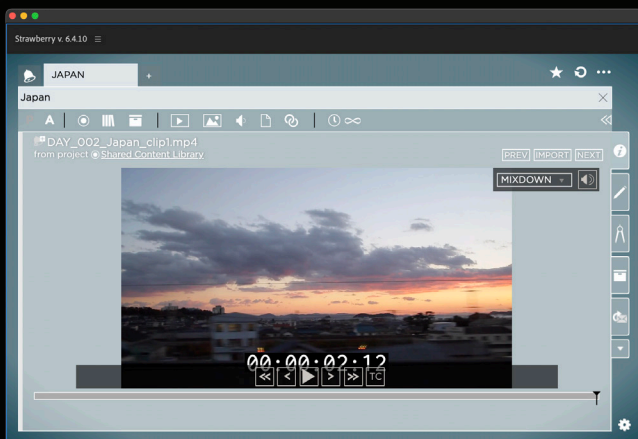
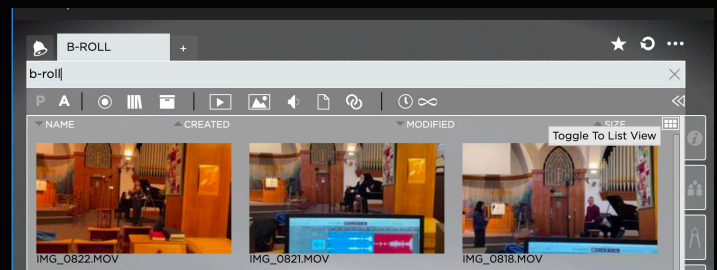
Drive Collaborative Review & Approve Workflows Directly from Adobe:

Manage project Permissions and Archive from within the Adobe Creative Suite.

FEATURES IN DETAIL

Collaborate Throughout the Entire Adobe Workflow

Strawberry projects bring all your creative workflow applications into one central workspace, allowing both Adobe and Avid users to collaborate easily. This setup means your Video Editing team can work seamlessly with the Graphics, Color Grading and Audio teams.

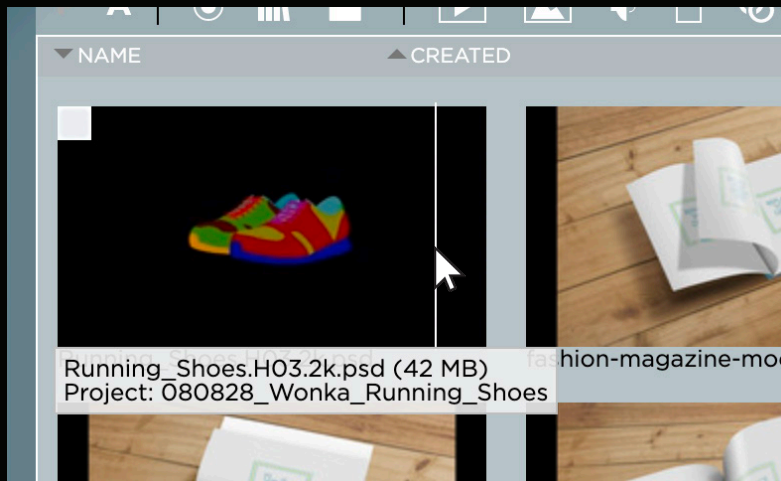
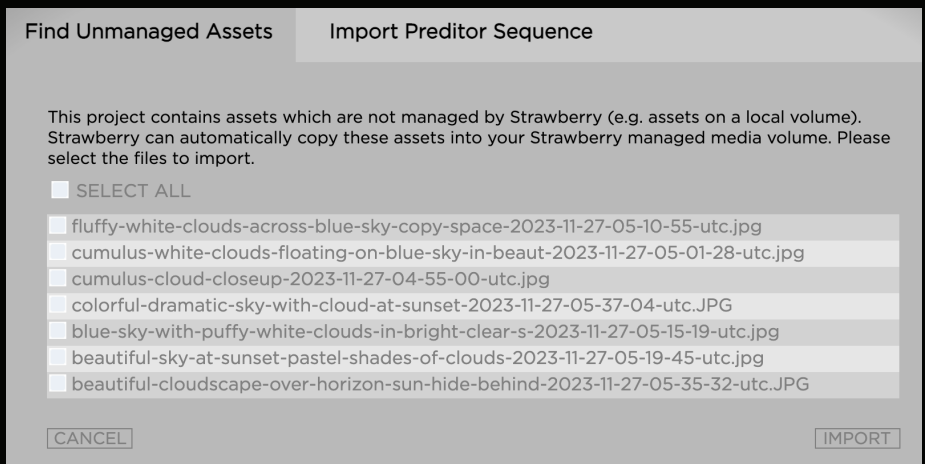


The Strawberry Panel

The Strawberry Panel for Adobe serves as the central hub for managing all your content. It allows you to easily search and organize active and archived projects, media, and metadata. Available for Adobe Premiere and After Effects, the panel is extremely user-friendly: either drag-and-drop or double-click to bring assets into your projects.

Helpful Tools

Editors are often short of time and may accidentally misplace data. Strawberry comes to the rescue, constantly monitoring your media's location. The "Find Unmanaged Files" feature automatically relocates media to the correct location and seamlessly relinks it, so users don't need to concern themselves with file admin.

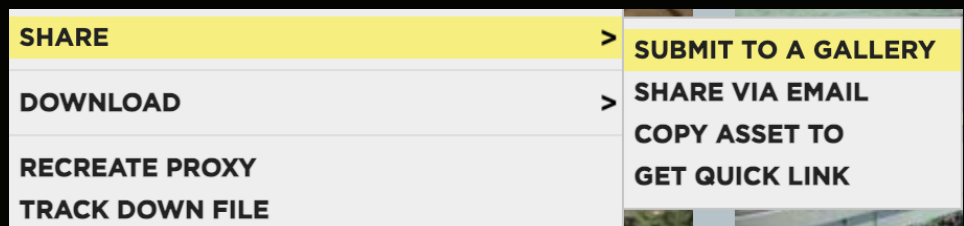


Adobe Photoshop Proxy Support

To make creatives' lives easier, we go beyond just supporting all common video, audio, and graphics formats. Our advanced Photoshop proxies display each layer as scrubbable keyframes, allowing editors to ensure they have the correct file before importing. No more hunting around folders and loading individual files within Photoshop, saving considerable time and effort!

Review & Approval

Users can easily send any media to Strawberry Galleries for review and approval directly from the Adobe Panel. Within Galleries, reviewers can make notes and leave comments for collaboration, which are added to the Adobe project as markers. For easy sharing, users can create password-protected email links with an expiration date.



Looking to unleash your creativity with seamless project management within the Adobe Creative suite?

Contact us for a demonstration.

About Projective

At Projective, our team of creative minds delivers innovative software solutions that accelerate post-production for media professionals worldwide. With an intimate understanding of production workflows, paired with cutting-edge technology, we empower users to optimize their media supply chain. Learn more at www.projective.io



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